

2021 Community Partnership Program

Rotary Opens Opportunities

Special Event Sponsorships

Winterfest 2021:

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Presenting Diamond Sponsor \$5000

- * Logo on all media including Daybreak Rotary FB & Website
- * Logo included an "Headline Sponsor" on virtual event
- * Logo on all funding presentation during annual grants awards
- *Logo on all press releases and promotional media
- Platinum Sponsor

\$3000

- $\ensuremath{^*}$ Logo on event flyers and looping slide presentation during event
- * Logo included in headline of virtual event and FB page
- *Logo on all press releases and promotional media

Gold Sponsor \$1500

* Logo prominently displayed on virtual platform. * Logo on all press releases and promotional media

Silver Bank Sponsor \$1000

* Bank Sponsor: Feature as sponsor at payment screen.
* Logo on all press releases and promotional media

Bronze Sponsor

- \$500
- * Name/Logo on promotional FB blasts
 * Name/Logo to be included during virtual event
- Friend of Rotary Sponsor \$100
 - * Name mention during virtual event



MEDIA PARTNERSHIPS:

\$1,000 value

In exchange for 1,000 value of media exposure, Daybreak Rotary will provide the following to our media sponsors:

- Logo/Name on all promotional material
- Logo/Name on Daybreak Rotary website and social media pages, events and blasts.
- Invitation to participate in charity awards presentations

Muscle Car Raffle:

- Supercharged Level (1 available/dealer) \$3500
 - * Featured company logo on all promotional materials for car Including front of tickets and on virtual ticket site
 - * Press / Media event to award car at you location
 - * Logo/mention on all social media blasts, media recognition
 - * Large logo on actual raffle car-moves around lake area
 - * Appear with rotary for all press announcements and on air time
- Turbocharged Level
- \$2500
- * Logo on back of raffle tickets, flyers and online virtual ticket site
- * Logo/mention on all social media blasts, media recognition
- * Small logo on actual raffle car—moves around lake area
- * Name included in all press releases and promotional media

Performance Level

- * Logo on back of raffle tickets, flyers and virtual ticket site * Small logo on actual raffle car—moves around lake area
- * Name included in all press releases and promotional media

Track-Pack Level

\$500

\$1000

* Logo on back of tickets and online virtual ticket site

Lake Ozark Daybreak Rotary

2021 Chevrolet Camaro

Drawing held at The Magic Dragon Street Meet on September 12th on The Strip in Lake Ozark, MO





Lake of the Ozarks Daybreak Rotary 2021 Community Partnership Program



Elite Annual Sponsorships

DAYBREAK PRESIDENTIAL SPONSOR \$10,000 Annual event sponsorship at top level-all events

- Full, annual sponsorship of all Daybreak Rotary events
- Logo to be featured on Daybreak Rotary Website, social media posts and all advertising to include:
- <u>daybreakrotary.org</u>, FaceBook page, Daybreak Rotary Virtual Event website and all event pages and media blasts.
- Sponsor name/logo on promotional materials for all events including Winterfest and the annual car raffle-

This includes: Signage, social media event pages, flyers, tickets, press releases, front cover of program, car raffle signage and decal on raffle car rear window/or side signage.

DAYBREAK EXECUTIVE SPONSOR \$6,000 Annual event sponsorship SILVER level-all events

- Annual Silver Level sponsorship of all Daybreak Rotary events
- Logo to be featured on Daybreak Rotary Website, social media posts and all advertising to include:
- <u>daybreakrotary.org</u>, FaceBook page, Daybreak Rotary Virtual Event website and all event pages and media blasts.
- Sponsor name/logo on promotional materials for all events including Winterfest and the annual car raffle-

This includes: Signage, social media event pages, flyers, tickets, press releases, sponsor page of program, car raffle signage and decal on raffle car rear window/or side signage.

Name:			
Address:			
Phone:	Email:		
Payment amount: \$	Check #	Rcvd by:	
DR, payment by CC: #		Exp Date:	CVV

Mail Sponsorship Form with Payment to: Daybreak Rotary, PO Box 15, Lake Ozark MO 65049. For Details call Sara Veile @ 636-346-5086 or Tiffany Maasen 573-368-1177